



Correct Measuring Techniques

Derk's employees are confident and knowledgeable of all of the measurements needed to properly fit a tuxedo. They will make sure that their customers get exactly what they want. From top to bottom, this guide will show you the appropriate measurements that they take.

How Derk's Employees Measure

Neck: Place the tape around the neck at the level the collar would be buttoned. Place one finger between the neck and the tape and make sure the tape is snug but moves freely.

Sleeve: When measuring the sleeve, make sure that you go right over the shoulder. Otherwise, a lot of people find the sleeves are too short!

Chest: Ask the customer to move his arms outward. Place the tape under the arms and around the broadest part of the chest. Ask the customer to lower his arms to his side and relax. Make sure the tape is snug but can move freely with one finger between the body and the tape.

Overarm: With the customer's arms at his side, place the tape around the broadest part of the chest and the shoulders. This measurement is critical for a proper coat fit if the customer has overly broad shoulders.

Waist: Place the tape around the customer's waist at the level of his navel. This is the height at which formal trousers are worn. Make sure the tape is snug but can move freely. Ask the customer if this is comfortable.

Outseam: Derk's measures the pants from the top of the waistband (Note: belly button indicates where tape should start). Ask the customer to look straight ahead during this measurement. Place the start of the tape at the side of the waist, at the level of the navel. Stretch the tape down the side of the leg until you reach the top of the heel of his dress shoes.

Thigh: Measure the thigh at its widest point. (up snug to the crotch)

Hips: Measure around the widest part of the seat. This is a very important measurement.

Inseleeve: The jacket inseleeve should be measured with your customer wearing a jacket. The measurement is from under the arm pit following the jacket inseleeve to the wrist bone. By following these guidelines, and by lots of practice, you and your staff will be fluent in measuring people for a tuxedo. Practice makes perfect, a good idea is for you and your staff to measure each other, and get them to try on exactly what they ordered. That way, they can see exactly where, and if they measure either too long or too short.